

California is changing the way you are billed for electricity

For the first time in 14 years, a change is coming to how electricity rates are structured. California passed an electric rate reform law, Assembly Bill 327, that will change the way the state's public utilities bill for electricity.

The current tiered rate structure, created during the 2001 energy crisis, has kept prices artificially low for some at the expense of others.

Since 2001 a lot has changed with the energy landscape, including more renewable energy, a smarter energy grid and changes in how people use energy in their everyday lives.

Utilities given guiding principles

To comply with the law, the California Public Utilities Commission (CPUC) is looking at different ways to make rates fair. The CPUC's guiding principles for utilities included:

► Learn the latest about rate reform

When it comes to your electric bill, California is about to leave the past behind. Find out how the rate reform law that took effect on Jan. 1, 2014, kicked off a new era of electricity pricing – and what it means for you – at sdge.com/RateReform.

charging everyone for the actual cost of service; making rates easier to understand; continuing to encourage conservation; and offering continued support and solutions for people with low income or special medical needs.

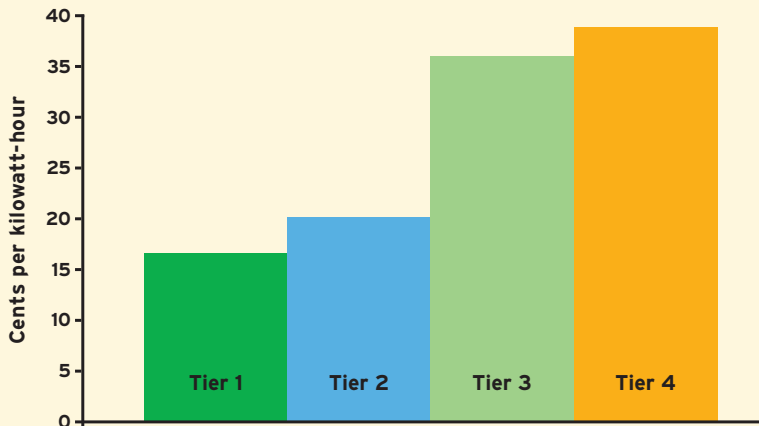
Decision expected this summer

The CPUC is expected to decide on a new rate structure soon. You could see changes as early as this summer, continuing through 2018.

To learn more about electricity rate changes – and ways you can save energy and money – visit sdge.com/RateReform.

Currently, Tier 4 rates are more than double Tier 1 rates. The tiered structure we now use has kept prices artificially low for some at the expense of others.

Current imbalance in electric rates





Environmental All-Stars volunteer for the love of Mother Nature

Save on upgrades that lower your energy bills

If you've got room for improvement in energy efficiency, then your home improvements may be eligible for incentives of \$1,000 to \$3,000. With Energy Upgrade California® Home Upgrade, you can lower your energy bills, enhance indoor air quality and add to the comforts of home.

Visit sdge.com/euc to learn more and view two short videos featuring homeowners sharing their experiences. You can also get more information by calling us at **1-877-357-8241**.



Energy Upgrade California Home Upgrade offers cash incentives to help make your home more energy efficient.

Energy Upgrade California® Home Upgrade provides assistance and incentives for home improvement projects that can reduce energy use and make homes more comfortable. This statewide program is managed locally by utilities and regional energy networks and directed by the California Public Utilities Commission in collaboration with the California Energy Commission. Funding comes from utility customers under the auspices of the California Public Utilities Commission. Incentives are offered on a first-come, first-served basis and are effective until funding is expended or the program is discontinued. Programs may be modified or terminated without prior notice.

Nesting areas for an endangered bird are in better shape today, with a little help from a group of SDG&E volunteers known as the Environmental All-Stars. During the California Least Tern habitat restoration event recently hosted by the San Diego Audubon Society, more than 100 SDG&E employees and their families cleared 100 trash bags totaling 5,000 gallons of invasive and overgrown plants to provide space for Least Tern nesting in Mission Bay Park.

The site has become one of the most prolific Least Tern breeding grounds in California, with 60 to 70 fledglings and 119 nests in 2014, versus nine fledglings in 2013. Audubon expects more than 100 nests to be built there this spring. The Least Tern population has risen from about 582 pairs in 1974 to 4,500 pairs today.

The March 28 event was the first of a series being planned for 2015. Last year, over 1,400 SDG&E Environmental All-Stars pitched in to help with coastal cleanups and other environmental volunteer events. In addition, over half of all SDG&E employees gave to a variety



A DOWN-TO-EARTH EXAMPLE: Andrew Phan, an environmental specialist for SDG&E, joined fellow volunteers recently in preparing nesting grounds for the endangered California Least Tern. "Giving back to the community makes me feel good," he said. "I also want to give an example of environmental stewardship to my kids," who also attended the event.

of charities through more than \$600,000 in automatic payroll deductions.

As a company, SDG&E contributed \$6.5 million in 2014 to local nonprofit groups in six areas, including the environment. Learn more at sdge.com/community.

