

## The secret life of your electric devices

Many electric devices throughout your home are leading a double life – and it could be costing you.

When you switch on your TV, air conditioner, microwave oven, computer, audio system or other electric equipment, you know it's using power. Yet in the typical American home, about 40 plug-in products are constantly drawing small amounts of electricity even when they're switched off. This hidden **"standby power"** costs the average American household an estimated \$100 per year or almost 10% of residential electricity use.

Telltale signs of products that draw power 24 hours a day include digital displays, status lights, remote controls, timers, soft-touch keypads, external power adapters (power supplies), and chargers. Even when rechargeable items such as cellphones, digital media players and power tools aren't charging, they're still slowly draining energy as long as they're plugged into an outlet.

Low levels of power are needed for certain functions, such as maintaining the ability of a remote control or telephone to receive signals, monitoring temperatures in a refrigerator-freezer or running internal clocks. You may, however, be able to shrink the budgetary bite of the true "energy vampires" with a few simple steps for saving standby power:

- Use inexpensive gadgets such as power strips. You can then switch the power strip on or off to control products grouped together, such as computer, TV or audio equipment.
- Unplug products that you rarely use, such as a DVD or video game player in a guest room.
- When buying appliances, choose energy-efficient models. Those with the



ENERGY STAR® label use less energy even in standby mode. Some may qualify for SDG&E® rebates – visit [sdge.com/homerebates](http://sdge.com/homerebates).

To discover more ways to save energy and money, view our new video at [sdge.com/summer](http://sdge.com/summer).

## CUSTOMER ASSISTANCE > > >

## Save up to 35% every month and get energy-efficient home improvements

You could start saving money on your SDG&E bills just by taking a few minutes to apply for two of our most popular customer assistance programs.

- More than 300,000 households are saving an average of \$275 a year on their SDG&E bills with the **California Alternate Rates for Energy (CARE)** program. About 60,000 more

households are eligible for the discount, but simply haven't enrolled yet. CARE provides savings of up to 35% every month.

- More than 220,000 San Diegans are keeping out the summer heat with free weatherization services, and have received appliances and minor home improvements from the **Energy Savings Assistance Program**.

**Two ways to qualify:** You may be eligible based on either household income or participation by any household member in a public assistance program. See the two charts.

**Two ways to apply:** It's easy. Just call to enroll - **1-877-646-5525** for CARE and **1-866-597-0597** for the Energy Savings Assistance Program – or enroll online at [sdge.com/assistance](http://sdge.com/assistance). Be sure to have your SDG&E account number handy.

### Energy Savings ..... Assistance Program™

#### INCOME GUIDELINES

Effective June 1, 2011, to May 31, 2012

Number of persons in household	Maximum total annual gross household income
1 or 2	\$31,800
3	\$37,400
4	\$45,100
5	\$52,800
6	\$60,500
For each additional person	Add \$7,700

#### PUBLIC ASSISTANCE PROGRAMS

<ul style="list-style-type: none"> <li>• Medicaid or Medi-Cal</li> <li>• Healthy Families Program, categories A and B</li> <li>• Supplemental Nutrition Assistance Program (SNAP) or CalFresh (food stamps)</li> <li>• Head Start income eligible (tribal only)</li> <li>• Supplemental Security Income (SSI)</li> <li>• Bureau of Indian Affairs General Assistance</li> </ul>	<ul style="list-style-type: none"> <li>• California Work Opportunities and Responsibility to Kids (CalWORKS) Temporary Assistance for Needy Families (TANF) or Tribal TANF</li> <li>• Women, Infants and Children (WIC) program</li> <li>• National School Lunch Program (NSLP)</li> <li>• Low-Income Home Energy Assistance Program (LIHEAP)</li> </ul>
---	--

SERVICE > > >

## Get an early start on winter savings and safety with a furnace checkup

Home heating may be the last thing on your mind while the weather's still warm, but now is actually a great time to schedule an annual checkup for your gas furnace. By calling SDG&E or a licensed contractor before the first cold snap, you can make sure your heating equipment is ready to fire up as soon as you need it.

More importantly, you can save money and have peace of mind because regular inspections are part of the routine maintenance needed to keep your furnace running efficiently and safely.

To schedule an annual checkup for your gas furnace – or to have a gas pilot light re-ignited – call **1-800-411-7343**, listen for the prompt to schedule a service appointment, and have your SDG&E account number ready to enter. You'll have the option of speaking your menu selections – in English or Spanish – in response to the prompts.

The service includes checking, cleaning and adjusting the control valves and burners on your gas furnace, and it's free.

ASISTENCIA AL CLIENTE > > >

## Ahorre hasta el 35% mensual y obtenga mejoras eficientes en energía para el hogar

Podría empezar a ahorrar dinero en las facturas de SDG&E con sólo tomarse unos cuantos minutos para solicitar dos de nuestros más populares programas de asistencia al cliente.

- Más de 300,000 hogares están ahorrando un promedio de \$275 al año en las facturas de SDG&E con el programa **Tarifas Alternas para Energía en California (CARE)**. Cerca de 60,000 hogares más reúnen los

requisitos para el descuento, pero simplemente no se han inscrito aún. CARE brinda ahorros de hasta el 35% mensual.

- Más de 220,000 sandieguinos están dejando afuera el calor de verano con servicios gratuitos de impermeabilización, y han recibido aparatos y mejoras menores al hogar de parte del programa **Energy Savings Assistance Program**.

### Hay dos formas de reunir los requisitos:

Puede satisfacer los requisitos si su hogar reúne los lineamientos de ingreso o si alguno de sus miembros participa en un programa de asistencia pública. Vea las dos tablas.

### Hay dos formas de presentar su solicitud:

Es fácil. Sólo llame al **1-800-311-7343** para inscribirse o inscríbese en línea en [sdge.com/asistencia](http://sdge.com/asistencia). Asegúrese de tener a la mano su número de cuenta de SDG&E.

## POWER CONTENT LABEL

ENERGY RESOURCES	SDG&E 2010 POWER MIX* (Actual)	2010 CA POWER MIX**
<b>Eligible Renewable</b>	<b>11%</b>	<b>14%</b>
- Biomass & waste	3%	2%
- Geothermal	1%	5%
- Small hydroelectric	<1%	2%
- Solar	<1%	0%
- Wind	7%	5%
<b>Coal</b>	<b>4%</b>	<b>7%</b>
<b>Large Hydroelectric</b>	<b>0%</b>	<b>11%</b>
<b>Natural Gas</b>	<b>60%</b>	<b>42%</b>
<b>Nuclear</b>	<b>16%</b>	<b>14%</b>
<b>Other</b>	<b>0%</b>	<b>0%</b>
<b>Unspecified sources of power*</b>	<b>9%</b>	<b>12%</b>
<b>Total</b>	<b>100%</b>	<b>100%</b>

\* "Unspecified sources of power" means electricity from transactions that are not traceable to specific generation sources.

\*\* Percentages are estimated annually by the California Energy Commission based on the electricity sold to California consumers during the previous year.

For specific information about this electricity product, contact San Diego Gas & Electric. For general information about the Power Content Label, contact the California Energy Commission at 1-800-555-7794 or [www.energy.ca.gov/consumer](http://www.energy.ca.gov/consumer).

LINEAMIENTOS DE INGRESO	
<i>En vigor del 1 de junio de 2011 al 31 de mayo de 2012</i>	
Número de personas en el hogar	Máximo ingreso bruto total anual en el hogar
1 ó 2	\$31,800
3	\$37,400
4	\$45,100
5	\$52,800
6	\$60,500
Por cada persona adicional	Añade \$7,700

PROGRAMAS DE ASISTENCIA PÚBLICA	
<ul style="list-style-type: none"> <li>• Medicaid o Medi-Cal</li> <li>• Programa Healthy Families, categorías A y B</li> <li>• Programa de Asistencia de Nutrición Suplementaria (SNAP) o CalFresh (cupones de comida)</li> <li>• Ingreso elegible para Head Start (tribal únicamente)</li> <li>• Ingreso por Seguro Suplementario (SSI)</li> <li>• Buró de Asistencia General para Asuntos de Nativos Americanos</li> </ul>	<ul style="list-style-type: none"> <li>• Programa de California de Oportunidades de Trabajo y Responsabilidad hacia los Niños (CalWORKS) Asistencia Temporal para Familias Necesitadas (TANF) o TANF Tribal</li> <li>• Programa para Mujeres, Bebés y Niños (WIC)</li> <li>• Programa Nacional de Almuerzos Escolares (NSLP)</li> <li>• Programa de Asistencia a Hogares de Escasos Recursos para Gastos de Energía (LIHEAP)</li> </ul>