#### connected ••••• to energy solutions

# Assess for success: Take the first step to saving energy and money

pportunities to save energy and money could be hiding in plain sight at your facility. The best way to bring those opportunities fully into focus – and, more importantly, to act on them – is to get an SDG&E<sup>®</sup> energy analysis geared specifically to your business.

### A no-cost energy analysis will:

- Take the guesswork out of what you can do to maximize energy savings.
- Connect you to the right SDG&E programs to help pay for your workplace improvements, including rebates, incentives and financing options.

Consider, for example, SDG&E's Energy Assessment & Solutions approach to energy management. This one-stop source for strategic energy analysis is available to all companies, regardless of size, industry type or specific energy use.

 It starts with a comprehensive assessment of your facility performed by top-tier engineering talent, a service that would typically cost \$0.10 to \$0.15 per square foot.

- You'll receive a report that delivers findings in one concise, easy-to-understand summary. It'll show how and where your energy is being consumed and what steps you can take to move forward with identified improvements.
- The report links the recommendations with the right rates, rebates, incentives and programs, such as On-Bill Financing, to reduce your operating costs.
- 4. Your single point of contact throughout the process will be an SDG&E account executive or engineer who will review the report with you and answer any questions you may have.

To schedule your free energy analysis, contact your SDG&E account executive, call the Energy Savings Center at **1-800-644-6133**, weekdays from 7 a.m. to 6 p.m., or email *businessenergysavings@sdge.com* anytime.

NOTE: These programs are funded by California utility customers and administered by San Diego Gas & Electric<sup>®</sup> under the auspices of the California Public Utilities Commission. Programs may be modified or terminated without prior notice and are provided to qualified customers on a first-come, first-served basis until funds are no longer available. Eligibility requirements apply.

#### FEBRUARY/MARCH 2014

### In this issue

- Sharing a passion for innovation
- Join us at the Energy Showcase Expo on May 13
- Shed new light on food service
- Avoid this risky business with gas equipment

#### Scam alert: Don't fall for fraud

If you get a call from anyone who claims to be from SDG&E and threatens to shut off your gas and electricity unless you pay immediately, hang up and call SDG&E directly at **1-800-411-7343**.

Even if you have a past-due balance that needs to be paid, remember that SDG&E does not proactively contact customers to get credit card, banking or other financial information over the phone. Never provide financial information unless you initiated the call and beware of scams involving pre-paid cash or credit cards.

If you suspect a caller – or someone showing up at your business – of posing as an SDG&E employee, call us at **1-800-411-7343**. For more tips, visit *sdge.com/scam-alert*. For bill payment options, visit *sdge.com/business/pay-your-bill*.

An SDG&E energy analysis geared specifically to your business takes the guesswork out of what you can do to maximize energy savings. It also connects you to SDG&E rebates, incentives and financing options.



#### 

#### Avoid this risky business with gas equipment

When a project involves your facility's natural gas service or equipment, one call to SDG&E could help you avoid making a mistake that's expensive, dangerous and even fatal.

That mistake would be tampering with utility-owned equipment such as SDG&E gas meters, service shut-off valves and underground utilities. Working on utility-owned equipment, even inadvertently, can lead to:

- A fire or explosion from gas pressure build-up.
- Loss of life and serious injuries.
- Damage to your property.
- **Disruption** of your business.

Moreover, any repairs will require the gas to be shut off and you'll be responsible for paying for restoration.

Only SDG&E or our certified contractors are authorized to work on our equipment. This includes shutting off your gas service before you install an earthquake shut-off valve on your property. Call us at **1-800-411-7343** for an appointment to shut off and restore your gas service during your earthquake valve installation. To learn more about gas safety, visit *sdge.com/gassafety.* 



One call to SDG&E could help you avoid making a costly, dangerous and even fatal mistake.

### Sharing a passion for innovation

Ellery Stahler is passionate about helping people get their hands on energy-efficiency innovations. And as supervisor of SDG&E's Energy Innovation Center, she's been enthusiastically engaged in that pursuit since the center opened two years ago.

"If there's a new idea in energy efficiency, you can see it here first," said Stahler. "We offer tours, seminars and workshops. We even have a fully functioning commercial demonstration kitchen where professional chefs can test their recipes on energy-efficient equipment."

Many visitors "wonder why SDG&E would want people to save energy. The reason is it's cheaper to save energy than it is to produce more of it," she explained. "I want people not only to come in and see new things, but also to feel inspired to take action."



Connect with Ellery Stahler and others who give SDG&E its energy in a series of short videos at sdge.com/me.

The demonstration kitchen and other features are available by appointment only. The Energy Innovation Center is located at 4760 Clairemont Mesa Blvd., San Diego, CA 92117, and is open weekdays from 8 a.m. to 5 p.m. To learn more about the center or schedule a tour, visit sdge.com/eic.

#### Join us at the Showcase Expo on May 13

Mark your calendar for May 13, from 11 a.m. to 2 p.m. when we present our ninth annual Energy Showcase Expo at the Sheraton San Diego Hotel & Marina. See how simple it can be to save energy with the latest in energy-smart products and services for business, displayed by local, national and international suppliers. You'll also be able to test drive alternative fuel vehicles for commercial uses and get answers to your energy questions from SDG&E

## Energy SHOWCASE

energy advisors in the Energy Solutions Center.

Visit sdge.com/energyshowcase to reserve your place at this free event or get information about exhibiting. For updates, follow us on Twitter @sdge #energyshowcase.

### Shed new light on food service

"Energy-Efficient Food Service Lighting" is on the menu of SDG&E's free seminars for food service professionals. The seminar will be held next to the commercial kitchen in SDG&E's Energy Innovation Center from 9 a.m. to noon on March 18. For details or to register online, visit sdge.com/seminars.



© 2014 San Diego Gas & Electric Company. All trademarks belong to their respective owners. All rights reserved. Some materials used under license, with all rights reserved by licensor.

Printed on recycled paper with soy-based inks. C-1402 S1380323 121M 0214