

▶ It's smart to keep thermostats online

Have you ever taken your smart thermostat offline or opted out of participating in a demand-response event? If your thermostat isn't connected, or if you want to make sure it's online, find instructions at sdge.com/onlineTS. To learn about smart thermostats available free to qualifying businesses, visit sdge.com/thermostats.

Achieve your savings goals with your choice of helpful options

Here are four ways that SDG&E® can help you achieve your goals for business energy savings.

1. Start with an energy audit

To find site-specific opportunities for saving energy and money, start with an expert energy audit.

- **SDG&E's Comprehensive Audit Program** offers a no-cost, high-level energy audit and analysis. It's for businesses with a minimum monthly on-peak demand of 100 kilowatts (kW) of electricity for three months. To request an audit, contact your account executive or visit sdge.com/cap.
- **SDG&E's Business Energy Solutions Program** provides a no-cost energy audit and energy-saving improvements. It's geared to small and mid-sized businesses with monthly demand of 200 kW or less for 12 months. Learn more at sdge.com/bes.

2. Develop an action plan

Once you've got your audit results, decide which options make the most sense for your business. Consider payback periods for energy-saving upgrades. Take advantage of rebates and incentives, energy management tools and financing. A 0% loan through our **On-Bill Financing Program** at sdge.com/obf could help get you over the cash-flow hurdle of up-front costs for your energy projects.

3. Find a contractor

Use our **Trade Professional Alliance Directory** at sdge.com/find-trade-pro. The directory lists companies that understand available energy solutions and meet certain SDG&E requirements. A Trade Professional Alliance member also may help you increase your savings, decrease your payback period, and identify and optimize savings.

4. Save more on high-demand days

In addition to ongoing savings from energy-efficiency improvements,

you can earn financial incentives for temporarily reducing electricity use during certain peak-use times. Visit sdge.com/DR to learn about demand-response programs, including incentives to:

- Reduce electric load when demand is high if you sign up for the **Capacity Bidding Program** at sdge.com/cbp.
- Buy and install equipment that automates reduced energy use during critical peak periods if your project qualifies for the **Technology Incentives Program** at sdge.com/ti. These technologies also can help you manage daily energy use for year-round savings.

Incentives, 0% financing make upgrades possible

When an air-conditioning unit at Kensington Veterinary Hospital began to break down, the lack of cool air wasn't the only thing that made Patricia Ungar, DVM, CVA, sweat. She faced a worry familiar to many small-business owners – how to

handle an unexpected major expense. She also needed to address the care and comfort of her furry patients, human clients and staff.

Ungar turned to SDG&E. She got an affordable way to solve the

cooling problem and cut her utility bills by about 50%.

- A free energy audit through SDG&E's Business Energy Solutions program helped shape the design of a heating, ventilating and air-conditioning (HVAC) system that better suits the space.

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Kensington Veterinary Hospital owner Patricia Ungar, DVM, CVA, center, found "energy answers that work for us" through SDG&E's Business Energy Solutions program. She is flanked by colleagues Caroline Seitz, DVM, left, and Tonya Gossard, DVM, right.



Online tools can help you save

Don't miss this year's Energy Showcase

Schedule a break from your daily routine on May 17 to learn how your business can save with the most advanced technologies and the latest and greatest products and services within the energy industry. Attend SDG&E's 12th annual Energy Showcase at the San Diego Convention Center. The free exposition, open from 11 a.m. to 2 p.m., will give you the opportunity to:

- **Browse dozens of exhibits** displaying state-of-the-art products and services.
- **Compare electric vehicles** in a variety of models, sizes and prices.
- **Talk to an energy service specialist** at the Energy Solutions Center about ways SDG&E can help meet the needs of your business.
- **Get inspired** by local business success stories.

Registration opens April 5

Visit sdge.com/2017ES to learn more and reserve your spot for this free event.

For updates, follow us on Twitter @sdge and #energyshowcase.



Photo courtesy of the San Diego Convention Center Corporation

You're invited to attend the 12th annual Energy Showcase on May 17 at the San Diego Convention Center.

You've got round-the-clock access to free online tools that can help you manage energy use and costs. At sdge.com/business, click "Tools for Energy Management" or connect directly at sdge.com/biztools.

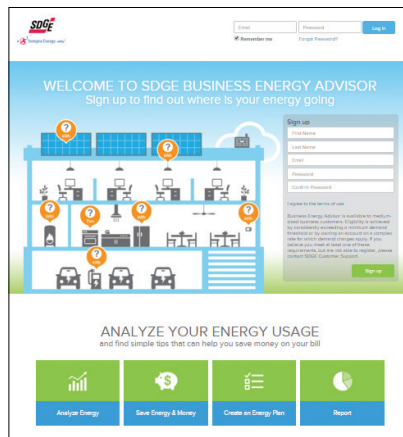
Business Energy Advisor is a new energy analysis tool for medium-sized businesses. It can help you make sense of complex energy data and guide you in creating an action plan to save money. It also tracks your energy-efficiency efforts and offers high-level reports on billing and energy use patterns for multiple meters and accounts. Learn more and enroll at sdge.com/bea.

My Account is a virtual one-stop shop for energy information and services linked to your SDG&E account(s). Log in at sdge.com/myaccount to:

- Analyze and manage energy use with online tools such as the Business Energy Survey.
- View up to 25 months of account activity and energy use information.
- Switch to paperless billing.

- Link, view and pay multiple bills at the same time.
- Set up automatic payments.

Energy use alerts by email or text help you track energy use and costs. You choose the dollar amounts and energy use levels that trigger the alerts. Learn more at sdge.com/energy-use-alerts or click the "Alerts and Subscriptions" tab in My Account at sdge.com/myaccount.



Try our newest online energy tool, the Business Energy Advisor. It's designed to help medium-sized businesses save energy and money. Enrollment is free. Learn more at sdge.com/bea.

Incentives, 0% financing make upgrades possible *continued*

- SDG&E incentives helped defray the cost of the HVAC project by 25%.
- The On-Bill Financing program converted the remaining 75% into a manageable loan amount that's being paid off with 0% interest on the SDG&E bill.
- The authorized contractor also installed LED lighting at no cost.

Ungar praised the "clean, bright" quality of the LED lighting and explained, "For us, true color is really important. Things like the color of

an animal's skin, the color of their gums, the color of their eyes, we need true readings."

The energy upgrades and reduced utility bills represent "a win-win for us - for my clients, patients and staff," Ungar said. "For a small business it makes all the difference - that we can still maintain a positive bottom line."

To learn more:

SDG&E's Business Energy Solutions Program - sdge.com/bes

On-Bill Financing - sdge.com/obf

These programs are funded by California utility customers and administered by SDG&E® under the auspices of the California Public Utilities Commission. Programs may be modified or terminated without prior notice and are provided to qualified customers on a first-come, first-served basis until program funds are no longer available. Eligibility requirements apply. Customers who choose to participate in these programs are not obligated to purchase any goods or services offered by contractors, vendors or any other third party. SDG&E does not endorse, qualify, or guarantee the work of any contractor, vendor or other third party and is not responsible for any goods or services selected or purchased by customers.

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