

New Pre-Application Process FAQ

What is the new Pre-Application Process?

- In an effort to address free ridership, SDG&E is implementing a Pre-Application Process that applies to all Energy Efficiency Business Incentive (EEBI) projects.

What is free ridership?

- “In the context of energy efficiency programs, free riders are those program participants who would have undertaken the energy efficiency activity in the absence of the program.” D.07-09-043

Why do we need a new process?

- Commission Staff recently issued a report highlighting that the investor owned utilities (IOUs) need to take additional steps to address free ridership AND that current efforts are inadequate.
- To prevent additional delays in the Custom Measure & Project Archive (CMPA) process

When does it go into effect?

- Effective Tuesday, September 1, 2015, all Business Incentive projects must include a signed Pre-Application Information Form. Signatures will be required by the customer as well as the project sponsor/Trade Professional.

Does this policy apply to projects submitted prior to September 1, 2015?

- Projects submitted prior to September 1, 2015 must include a Pre-Application Information Form *only* if the customer has an assigned SDG&E Account Executive. The form is not required to be signed by the customer or project sponsor/Trade Professional.

How do I comply?

- Early engagement with assigned SDG&E Account Executive. If you don't know who the assigned Account Executive is, contact the Energy Savings Center at 1-800-644-6133 or BusinessEnergySavings@sdge.com.
- The 2013-2015 Pre-Application Information Form *must* be signed and submitted to the Account Executive as early as possible in the project development process. A copy of the Pre-Application Information Form should also be sent to BusinessEnergySavings@sdge.com.
- Participation in one of SDG&E's Integrated Demand Side Management (IDSM) audit programs is preferred prior to submittal to the EEBI program, but not required. Please contact BusinessEnergySavings@sdge.com for more information.
- If the Pre-Application Information Form is not provided, the project will be subject to additional delays and a *Notice-To-Proceed* will not be issued.

To learn more visit sdge.com/businessincentives.