

Event Days

sdge.com/bizED sdge.com/DRprogramStatus

What is a Demand Response event day?

A number of factors can cause increased congestion on the power grid and have the potential to affect California's supply and demand for electricity. During these times financial incentives are available to customers willing to temporarily reduce their electricity use, when an Event Day is called.

How are you informed of an Event Day?

Are you on a rate or participate in a Demand Response Program that calls for your business to conserve energy on Event Days. Then make sure that SDG&E has the right contact information so you can receive Event Day notifications and make appropriate preparations for when it's called.

You can check, update or sign-up to receive notifications through sdge.com/myaccount.

Click on "Alerts and Subscriptions", then "Sign up for Alerts and Subscriptions," and finally click on "Subscribe" (next to "Alert me of Reduce Your Use Days"). You can then select the e-mails or phone numbers you wish to subscribe.

How do I know when an Event Day is called?

When an Event Day is called for a certain program it will be on the sdge.com home page and also posted on the Demand response program status page – sdge.com/demand-response-program-status. You'll also receive notifications to your email or phone number if you subscribed through My Account or through one of the participating Demand Response Programs.

