

connected..... to energy solutions

Thanks for pitching in to meet summer challenges

There's strength in numbers, as 127,000 local workplaces proved by helping to keep the lights on for everyone this summer.

When the region needed it most, organizations participating in our demand-response programs saved an estimated total of 2,126 megawatt-hours of electricity on 15 demand-response event days from May 1 to Oct. 31, 2012. Preliminary results also show that participants reduced their demand during each event by enough electricity to meet the energy needs of more than 40,000 homes.

Reliability helps everybody

Event days are called to help reinforce the reliability of the statewide power grid when it's strained, usually due to peak demand, limited supply or emergencies. For example, extremely hot weather prompts higher demand for cooling.

SONGS challenge

One particular challenge this year was the closure of two units at Southern California's largest power source, the San Onofre Nuclear Generating Station (SONGS). Everyone who took part in 2012 demand-response programs played a role in preventing major disruptions, and complementing the steps we took. For example, we completed the Sunrise Powerlink, a transmission project with an initial capacity to carry 800 megawatts, enough to meet the energy needs of 520,000 homes.

Opportunities to benefit

We'd like to thank everyone who helped pitch in with demand-reduction efforts this summer. And if you're wondering how demand-response programs could benefit your business, we invite you to check out the opportunities at sdge.com/demandresponse. ■

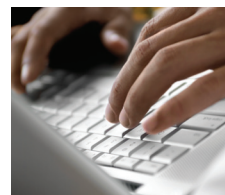
NOTE: These programs are funded by California utility customers and administered by SDG&E under the auspices of the California Public Utilities Commission.

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Easy-to-use tool helps you track your energy numbers

Part of running a business is running the numbers, including the ups and downs of your energy bill. Now



when you log in to **My Account** at sdge.com/myaccount, you can do more than just pay your SDG&E® bill online. Click the "My Energy" tab for an at-a-glance view of your energy information.

With our online energy management tool, you can:

- See an overview of your energy use.
- Get your current bill and a forecasted bill for the month.
- Review your hourly, weekly or monthly energy use.
- Analyze your bill to see why it changes.

My Account gives you online bill payment and energy management options for your SDG&E bill at home as well. For more information, visit sdge.com/energy-management-tool. ■

◀ *Earn incentives, save money and help keep the lights on for everyone when the need is greatest. Participate in one of our demand-response programs for business at sdge.com/demandresponse.*

▶▶▶ For more info, visit us anytime at sdge.com.





Try the latest version of our mobile app

Download the latest application we offer free for your mobile device. We recently released a new version of our iPhone® app and launched our app for iPad® and Android™.

The updated iPhone app features an outage map that's easier to use, upgraded graphics to better match the higher-resolution iPhone display, and updated security controls. You can still view and pay your SDG&E bill online with My Account Mobile.

Our app for iPad and Android functions like the iPhone app, with My Account Mobile login and manage bill display, up-to-date outage map, and a locator for finding where you can pay your SDG&E bill in person.

You'll find our iPhone and iPad app in the Apple® App Store at <http://ow.ly/eroj6>, and our Android app in the Google Play™ store at <http://ow.ly/erom4>. ■



Energy Innovation Center goes platinum with ideas you can use

If you follow the perennially popular Orchids & Onions Awards, you've probably already heard that our Energy Innovation Center just won the 2012 Orchid for Adaptive Reuse, a top honor for sustainable design. Yet weeks before the October awards ceremony, the center quietly achieved an even more significant honor: **Leadership in Energy and Environmental Design (LEED®) Platinum** certification by the U.S. Green Building Council (USGBC). It's the highest level of sustainability a building can attain on the LEED rating system scale.

Try your hand at new technologies

Our doors are open to the public so you can gain a firsthand look at features worth considering for your own workplace or home. We collaborated with local businesses, community-based organizations and technology sponsors to create a showcase where you can learn about energy efficiency, alternative-fuel transportation and clean generation.

Key features for you to experience at the center include:

- A 50-minute sustainability tour.



Visit our award-winning Energy Innovation Center for a firsthand look at features worth considering for your own facility. Learn more at sdge.com/eic.

- A commercial demonstration kitchen with more than 45 energy-efficient appliances for chefs to test and compare.
- Seminars on new energy technologies and cost-effective practices.
- The Water-Wise Walkway of drought-tolerant landscaping and Produce Demonstration Garden.
- Smart Home experience tours.
- Informational kiosks and resource library.

Tours, the demonstration kitchen and other features are available by appointment only, so call **1-800-613-8970** to make a reservation. You're welcome to visit our Energy Innovation Center weekdays from 8 a.m. to 5 p.m. at 4760 Clairemont Mesa Blvd. in San Diego. For more information about the center and how you can use it, visit sdge.com/eic. ■

Double up on food-service equipment rebates

Now you can upgrade your commercial kitchen, reduce operating costs and cash in combined rebates from SDG&E and the San Diego County Water Authority.

Save up to \$1,500 per air-cooled ice machine with

an SDG&E rebate of up to \$500 and an SDCWA rebate of \$1,000.

Save up to \$2,485 per connectionless food steamer with an SDG&E rebate of \$1,250 to \$2,000 and an SDCWA rebate of \$485 per compartment.

We'll guide you through the process. Call our Energy Innovation Center at **1-800-613-8970** for more information about these and other food-service equipment rebates. ■

