

# Energy Update

connected ..... to energy solutions

## Boost your energy savings for a better bottom line

**D**iscover how easy energy efficiency can be with energy-saving equipment and services at no cost if your business qualifies for our **Direct Install** program. It could give your business an extra boost for a better bottom line. The small and mid-sized businesses that participate in Direct Install save an average of \$4,000.\*

### Enroll before March 31

If your business is enrolled in Direct Install by March 31, before pending program changes take effect, you could receive:

- **An evaluation of your facility.** Our authorized contractor will contact you to schedule an appointment at your convenience.
- **A report on energy-saving opportunities.** Our contractor will identify potential energy-saving opportunities and provide a full report.
- **Replacement of eligible equipment at your facility.** The contractor will install approved energy-efficient equipment, such as lighting, heating, ventilating and air-conditioning (HVAC), refrigeration and water-heating equipment.

### Take the first step

Start by taking a few minutes to either fill out our online interest form at [sdge.com/DInstall](http://sdge.com/DInstall) or call our Energy Savings Center at **1-800-644-6133** for more information.

### Turn up the heat on savings with a smart thermostat

Your business also may qualify for free smart thermostats valued at \$300 each. With these smart thermostats, you can use your mobile device as a remote control to program and monitor temperature settings at multiple sites, modify occupancy schedules, and troubleshoot performance issues, which can help reduce the number of on-site service calls. To see if you qualify, visit [sdge.com/bizthermostats](http://sdge.com/bizthermostats). ■

These programs are funded by California utility customers and administered by SDG&E® under the auspices of the California Public Utilities Commission. Programs may be modified or terminated without prior notice and are provided to qualified customers on a first-come, first-served basis until program funds are no longer available. Eligibility requirements apply. SDG&E is not responsible for goods and services selected by customers. Customers who choose to participate in these programs are not obligated to purchase any additional services offered by the contractors.

\*Savings vary based on industry and energy use.

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## Hear the voices of experience

Here's what local businesses and nonprofit organizations are saying about the energy-saving equipment and services they received at no cost through SDG&E's **Direct Install** program (see adjacent article).

*"The program was great! It was fast, professional, and the work made a big improvement in our office."*

– Donald J., Miramar Fire Equipment

*"Wonderful difference in lighting, especially great in the classrooms. Excellent technicians! Thank you for the program and service."*

– Rolland S., Meridian Baptist Church

*"Excellent and better lighting for our dental work and office."*

– Richard H., DMD, Hada Family Dental

*Smart thermostats and installation are free to qualifying businesses. Enjoy the convenience of using your mobile device to manage heating and cooling remotely wherever you go. Learn more about this offer at [sdge.com/bizthermostats](http://sdge.com/bizthermostats).*

▶▶▶ For more info, visit us anytime at [sdge.com/business](http://sdge.com/business).



## Now it's easier to find a qualified contractor

Thinking about an energy-saving project for your facility? Look for qualified contractors in our streamlined Contractor Directory at [sdge.com/find-contractor](http://sdge.com/find-contractor).

"Contractors listed in our directory can help you optimize your savings," said Lianna Rios, SDG&E senior customer programs advisor, who works with the contractor community. "They have technical skill, industry and product knowledge, and understanding of maintenance planning, building codes and requirements, and the rebates, financing and incentives that SDG&E offers."



Look for a new video in which Lianna Rios offers quick tips for kick-starting your energy-saving projects and selecting contractors at [sdge.com/projectassist](http://sdge.com/projectassist).

SDG&E does not recommend, endorse, qualify, guarantee or make any representations or warranties regarding the services, work, quality, financial stability or performance of any vendor listed, or the products and services they offer. Vendors are listed in the directory because they elected to provide their name and contact information and not because they hold any particular license or certification. The information in the directory is provided simply as a convenience to customers who wish assistance in locating vendors, and SDG&E shall not be a party or guarantor to any agreement between a customer and a vendor. Customers are strongly encouraged to perform their own research and due diligence, and to obtain multiple bids or quotes when seeking a vendor to perform any type of energy-efficiency work.

# What's new? Put your energy choices to work for you in 2015

Even small investments of your time and personal energy can lead to significant savings and operational improvements for your business. Take a little time to see how the following choices can be of benefit to you and your business.

## Save the date: June 16 Energy Showcase

Mark your calendar now for our 10th annual Energy Showcase on June 16 at the San Diego Convention Center. This popular event brings you the latest money-saving ideas for better energy performance. You'll see energy-saving products, services and strategies on display; receive one-on-one help at our Energy Solutions Center; enjoy the expanded electric vehicle exhibit and test drives; and hear directly from business customers about programs and technologies that added to their success.

Admission is free, but it's best to reserve your place. Beginning March 1 you can visit [sdge.com/2015ES](http://sdge.com/2015ES) to register or to plan your exhibit.

## Expand your knowledge with free seminars

Visit [sdge.com/training](http://sdge.com/training) to browse and register for seminars such as:

- **"A Tool Day,"** March 5, 8:30 a.m. to 4:30 p.m. Get your hands on tools from our lending library and use them in field-simulated conditions.
- **"Specify and Design a Lighting System to Meet Title 24,"** March 10, 8:30 a.m. to 4 p.m. Apply what you learn immediately to lighting design decisions for projects that aim to meet California's energy-efficiency standards.

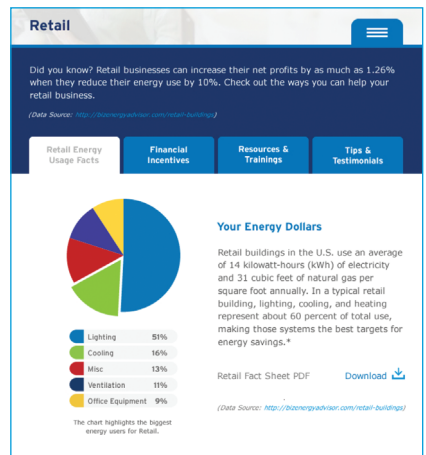
- **"Trade Professional Series: Energy-Efficiency Business Incentives Lunch and Learn,"**

March 12, 11 a.m. to 1 p.m.

Get step-by-step instructions for participating in our energy-efficiency business incentives program, for your own facility or for projects you do as a contractor.

- **"Don't Touch the Thermostat: HVAC Basics,"** March 18, 8 a.m. to 12 p.m.

Find out in simple terms how heating, ventilating and air-conditioning (HVAC) systems work so you can reduce a major energy cost.



You'll find industry-specific energy information at [sdge.com/industryselect](http://sdge.com/industryselect).

## Industry focus improved for online resources

We've improved our online resources for business with a greater focus on industry-specific energy opportunities at [sdge.com/industryselect](http://sdge.com/industryselect). Better targeted information covers six key industries – retail, property management, restaurant, grocery, manufacturing and hospitality. Within each section, click the tabs to connect with several relevant energy use facts, financial incentives, tips and testimonials, and expert help. ■

