

connected.....to the environment

## New center highlights innovative energy solutions

A building that began as a grocery store in the 1950s is now a place where you'll find food for thought – and action – about the latest energy and environmental technologies.

Our new Energy Innovation Center in San Diego is like a living laboratory and classroom where you can get hands-on experience and up-close views of advances in energy efficiency, clean transportation, the smart grid and renewable energy production where you live and work.



*Our Energy Innovation Center, located at 4760 Clairemont Mesa Blvd. in San Diego, is open to the public weekdays from 8 a.m. to 5 p.m. For more information about the opening, visit [sdge.com/eicopening](http://sdge.com/eicopening). To sign up for free seminars, visit [sdge.com/eic](http://sdge.com/eic).*

### Explore your options

At the Energy Innovation Center, we offer:

- **Seminars** to help you learn about new energy technologies and cost-effective energy-efficiency practices.
- **A commercial food service demonstration kitchen** where professional chefs can test their recipes on energy-efficient equipment.
- **Tours of the Smart Home** with today's energy-saving technologies and glimpses of tomorrow's innovations.
- **The Water-Wise Walkway** with drought-tolerant plants to show the beauty of landscaping that lowers water use.
- **Solar Trees® in parking areas** to provide shade for cars and solar power for the region.
- **Interactive kiosks, displays and a resource library** to help further your energy education.

The center showcases different examples of highly efficient heating, ventilating and air-conditioning equipment, lighting options, and other leading technologies to demonstrate the choices available for businesses and design professionals to incorporate into buildings.

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### A collaborative approach

Many of our program offerings and design features resulted from a collaborative approach with community-based organizations, local businesses and other key stakeholders and technology sponsors.

Renovation of the existing 27,000-square-foot building began in December 2010. The new facility is designed and built to achieve the highest standards set by the U.S. Green Building Council for its Leadership in Energy and Environmental Design (LEED) rating system – LEED Platinum certification. ■



*"Designers, architects and builders can see new technologies working in place and evaluate their performance over time."*

– Ellery Stahler, Energy Innovation Center supervisor (in photo, right). Hear Ellery and others share about what the center offers businesses in a five-minute video at [sdge.com/eic](http://sdge.com/eic).



## It pays to be prepared, even when your service is “best in the West”

The grass isn’t always greener on the other side of the proverbial fence. Right here in your own backyard, you’ve got a connection with safe, reliable electricity that has been recognized as the “best in the West” for the sixth year in a row.

In a ranking of North American utilities for electric reliability, SDG&E won the **2011 ReliabilityOne™ award** – as well as the top customer service award known as the Balanced Scorecard Achievement – based on an annual, independent review of electric utilities. The ratings have been done since 1999 by PA Consulting Group, an independent management and information technology consulting company that operates in more than 30 countries.

Though it’s nice to be recognized for providing top-quality service, no utility can guarantee 100% reliability. Power outages do occur on occasion, so we’d like to help you be prepared. Please visit [sdge.com/outages](http://sdge.com/outages) to learn what steps you can take, just in case. ■

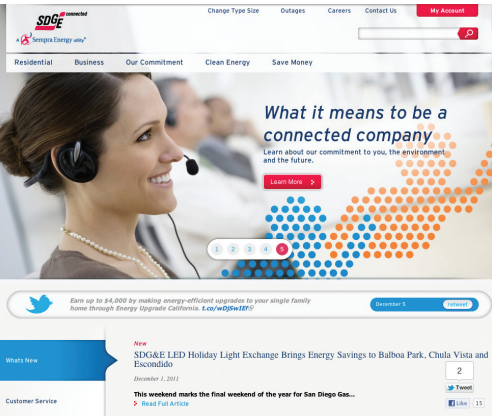


## Updated [sdge.com](http://sdge.com) is easier to use

We’ve redeveloped our website so it’s easier for you to use. In addition to streamlined content and a fresher look for [sdge.com](http://sdge.com), you’ll notice new features such as:

- Twitter and Facebook links.
- Online scheduling for gas appliance service requests at [sdge.com/serviceorder](http://sdge.com/serviceorder).\*
- A mobile version of My Account when you use your smartphone to view and pay your SDG&E® bill online at [sdge.com/myaccount](http://sdge.com/myaccount).

We welcome your suggestions for additional improvements. Please visit [sdge.com/websurvey](http://sdge.com/websurvey)



and complete a brief survey to tell us what you think. ■

**\*NOTE:** Natural gas information and services, such as gas furnace checkups, are for SDG&E gas customers.

## Save the date for the Energy Showcase on May 11

Get the latest ideas for boosting business energy performance – and saving money – at our seventh annual **Energy Showcase** on Friday, May 11. Seminars and exhibits will highlight energy-saving products, services and strategies, including

cars representing some of today's clean transportation options. Admission is free, but advance registration is required. To reserve your place or get information about exhibiting, visit [sdge.com/energyshowcase](http://sdge.com/energyshowcase) in March. ■

## Get cash back for your improvements

Before you buy new equipment or start an energy-efficiency project, see if it qualifies for cash rebates. With more than 140 energy-efficiency upgrades eligible, you'll find opportunities available for workplaces of all types and sizes.

We offer business rebates and incentives for improvements such as lighting, refrigeration equipment and natural gas equipment. Best of all, you'll save money every month on your energy bill when you install energy-efficiency measures.

For more information, visit [sdge.com/businessrebates](http://sdge.com/businessrebates), contact your SDG&E representative or call



our Energy Savings Center at **1-800-644-6133**. ■

**NOTE:** These programs are funded by California utility customers and administered by SDG&E under the auspices of the California Public Utilities Commission.